The consequences of the global financial crisis still affect the economies of many countries. And to prevent possible crises in the future, new tools and approaches in the implementation of financial transactions and services are needed. All of them can be combined under the topic of financial innovation. That is why the new book by Dr. G. V. Satya Sekhar published in Vernon Press that is dedicated to financial innovation is relevant.

Nowadays financial innovation is a regular feature of the global financial system and results in greater economic efficiency over time. In the process of creating a new financial product, besides basic theory of financial management, a financial engineer needs to acquire knowledge of optimization and financial modeling techniques.

Although modern financial innovation is underpinned by a rich literature, the new book by Dr. G. V. Satya Sekhar good corresponds to the need to provide an integrated study on financial innovation and the economic regulatory mechanism. A key part of financial innovation covered in this book is the process of creating innovative financial securities and derivative pricing that offers new pay-offs to investors. The book also covers a selection of empirical studies corroborating financial innovation theories. In addition it exposes myths surrounding performance evaluation models.

This book consists of six chapters. They cover key topics on the application of financial innovation, the theories that underpin financial innovation practice, a usage of technology for financial modeling, the relationship between financial innovation and the wider economic system, the place of financial innovation in the global financial system, and a comparative analysis of India and the United States.

Therefore, the book “Financial Innovation: Theories, Models and Regulation” by Dr. G. V. Satya Sekhar should be recommended for the wide range of potential readers, but especially for students and young scholars studying financial issues and mechanisms.